Quickie Roll

BQR-33x80

Overall Graphic Layout Size:

33"w x 84"h

Safe Viewable Zone
33”w x 77.5”h

- Bleed Zones
(0.5” top & 6” bottom)

Notes to Designers:

- All graphic files must be built at 150 dpi at the overall graphic layout size.
- All graphic files must be created using CMYK mode to ensure the best color matching. If you would like a specific color matched, you MUST provide a PMS color or we cannot guarantee color matching.
- It is best to flatten all images and outline all text to ensure that nothing will drop out or change during file transfer.
- Be aware of Safe Viewable Zone and Guides that may cut your important elements off. Using guidelines will keep margins on your radar and prevent mistakes.
- The “Bleed Zones” are hidden inside the hardware. However, it is STRONGLY recommended that you extend your background graphics to the edges of the artboard to ensure proper bleed with no visible unprinted areas.

Accepted File Formats:

- Photoshop (.PSD) - Illustrator (.AI) - Acrobat (.PDF) - Other (.TIF) (.EPS)

Make sure to extend your background graphic to Bleed Zones! (Top & Bottom)