

Display Additions: APEX - Double Sided

Total Graphic Area: 29" w X 43" h

Total Finished Area: 28" w X 42" h

Total Front Visual Area: 24" w X 42" h

2" on both sides will bend at a 90° angle once printed. This area can either be printed or left blank. Please see template for exact location of bend.

The Apex can also be printed as a double sided graphic. Please supply two separate files if there will be two different designs for each side.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

— 90° bend

90° bend —

bleed area
trim line

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