Hanging
bullet 1404

BULLET

(2) Prints create one single sided structure
(4) Prints create one double sided structure
Graphics @ 25% size

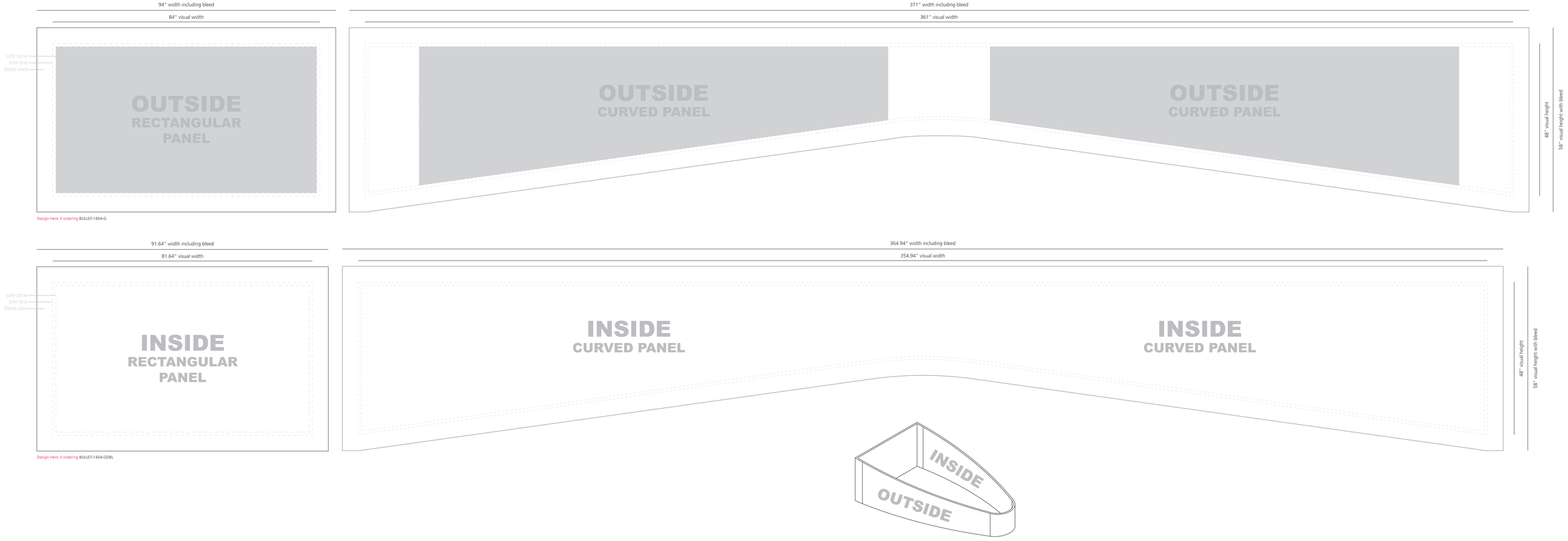
GRAPHIC CODES

BULLET-1404-G - Single sided
Single sided bullets have outside printed only
OUTSIDE RECTANGULAR PANEL:
Total graphic area: 94"w X 58"h
Total visual area: 84"w X 48"h
OUTSIDE CURVED PANEL:
Total graphic area: 371"w X 58"h
Total visual area: 361"w X 48"h

BULLET-1404-GDBL - Double sided
Outside dimensions for bullet
OUTSIDE RECTANGULAR PANEL:
Total graphic area: 94"w X 58"h
Total visual area: 84"w X 48"h
OUTSIDE CURVED PANEL:
Total graphic area: 371"w X 58"h
Total visual area: 361"w X 48"h
Inside dimensions for bullet
INSIDE RECTANGULAR PANEL:
Total graphic area: 91.64"w X 58"h
Total visual area: 81.64"w X 48"h
INSIDE CURVED PANEL:
Total graphic area: 364.94"w X 58"h
Total visual area: 354.94"w X 48"h

We recommend that the inside printed graphic be created as either a solid color or pattern for better finishing. All critical elements should be designed in the recommended safe areas as seen in gray on the template.

Please be sure to include the 5" bleed around the perimeter to compensate for the finishing of the graphics. Do not design any critical elements (text, logos, etc.) within 1" of the edge (see dotted lines).

General Artwork Guidelines
- cmyk color mode
- do not embed images, supply them
- resolution must be 100-120 ppi
- all fonts must be created to outlines

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